

THE MOORE REPORT

ISSUE NO. 1 | WRITE-IN EDITION | AUG. 5, 2026

THEY COUNTED US OUT. NOW WRITE US IN.

JAMES MOORE FOR GOVERNOR

Independent Write-In Candidate

Pennsylvania belongs to the people, not the parties.



A PERSONAL INTRODUCTION

This Campaign Is Not Over

I owe Pennsylvanians a direct and honest update. I did not collect enough valid signatures to place my name on the printed ballot for governor. I take full responsibility. I will not blame volunteers, the rules, the calendar, or anyone else. I was not able to get out across the state the way the petition effort required, and I fell short of the requirement.

Missing the ballot line does not end my campaign. I will continue as a write-in candidate for Governor of Pennsylvania. The path is harder now. It will require organization, voter education, discipline, and people who are willing to write the name James Moore instead of simply selecting one of the choices the major parties placed before them.

Some people will count me out because my name will not be printed on the ballot. That is exactly why the message of this campaign is changing: They Counted Us Out. Now Write Us In. I am not denying the difficulty ahead. I am refusing to accept that party machinery should decide when an independent voice is finished.

This first issue of The Moore Report introduces who I am, who is standing beside me, what this campaign is fighting for, and how a statewide write-in campaign can move forward from here.

Why We Are Continuing

A write-in campaign is more difficult, but it gives Pennsylvanians a lawful way to reject the choices made for them.

The easiest political response would be to end the campaign, blame the rules, and walk away. I am not doing that. I entered this race because Pennsylvania has real problems that neither major party has solved, and those problems did not disappear because our petition effort fell short.

Homeowners are still being pushed by rising property taxes. Families are still watching utility and household costs climb. Schools are still spending more without delivering the reading, mathematics, discipline, safety, and practical preparation students deserve. Roads and bridges still need repair. Medicaid and other public programs still lose money to fraud, waste, and weak oversight. Small businesses and skilled workers still deal with rules written by people who often have no understanding of what it takes to earn a living outside government.

THE NEW CAMPAIGN SLOGAN

They Counted Us Out. Write Us In. The message is simple: a missing printed ballot line does not erase a candidate, a platform, or the right of voters to choose someone else.

Pennsylvania does not require a write-in candidate to file a declaration of write-in candidacy for votes to be counted. State guidance does encourage a candidate to alert the election office in every county within the district. Because this is a statewide campaign, we will work to notify all 67 county election offices and provide consistent identifying information so write-in votes can be properly attributed.

The campaign must also teach supporters exactly how to vote. Ballot layouts and voting systems vary by county. Voters will need to find the write-in option for governor, select or mark that option as instructed, and write James Moore clearly. We will build county-specific voter education using official sample ballots and voting-system demonstrations when they become available.

I will not describe this as easy or pretend a write-in victory is likely without an extraordinary level of participation. It is possible only if supporters become organizers. Every person who believes Pennsylvania deserves an independent choice will need to reach family, friends, coworkers, neighbors, community groups, and voters who feel politically homeless.

Verified election guidance: Pennsylvania Department of State.

THE WRITE-IN CAMPAIGN ROADMAP

A statewide write-in effort depends on consistent information and local organization.



Sources: Pennsylvania Department of State write-in guidance; James Moore for Governor write-in campaign strategy, Aug. 2026.

Four People, No Party Machine

The campaign has been built by one Pennsylvania family, with every expense paid out of pocket.

WHO I AM	THE CORE TEAM
A husband, father, small-business owner, community leader, coach, and Pennsylvanian who has spent years working with young people, families, employees, and volunteers.	My wife, Dana, my daughter, Trinity, and my son, Nathaniel. So far, every hour of campaign work has been completed by the four of us.

There is no hidden political organization behind this campaign. We do not have party staff, paid consultants, professional fundraisers, campaign employees, or an outside communications team. Dana, Trinity, Nathaniel, and I have handled the planning, research, writing, graphics, scheduling, travel, social media, petition work, and daily responsibilities ourselves.

CAMPAIGN FUNDING TO DATE
As of August 5, 2026, the campaign has received \$50 in total donations. That contribution has not been spent and remains in the campaign bank account as a reserve for upcoming expenses. Every campaign expense to date has been paid out of pocket by my family. We have received no party money, political action committee funding, donated goods, or donated professional services.

That record matters because it shows this campaign did not begin as a product purchased by political insiders. It began with a family that believed Pennsylvania voters deserved another option. It also shows the limits of what one family can do without broader participation. Running statewide requires printing, travel, legal and compliance work, technology, communication, events, and thousands of hours of organizing.

We will remain transparent as support grows. Contributions and expenditures will be reported as required by law. More importantly, donors will never purchase control over my positions. I am asking ordinary Pennsylvanians to help build a campaign that is accountable to them, not to a party organization or a small circle of wealthy interests.

This is not a polished campaign created by people who have never met us. It is personal. My family is carrying the work, the cost, and the criticism together. That does not make us entitled to anyone's vote, but it should make clear that we are serious about earning it.

CAMPAIGN FUNDING SNAPSHOT

Outside contribution activity as of August 5, 2026

DONATIONS RECEIVED	DONATION FUNDS SPENT
\$50 Held in the campaign account as a reserve.	\$0 Expenses: paid out of pocket.

Source: James Moore for Governor campaign bank and expense records, Aug. 5, 2026.

What We Are Fighting For

Every reform should answer a practical question: does it fix the problem, protect people, and produce measurable results?

The platform behind this campaign is larger than one issue. It is built around a basic rule: government should treat the problem, not manage it forever. That means identifying root causes, measuring results, protecting constitutional rights, and admitting when a program is failing.

1 KEEP PEOPLE IN THEIR HOMES Cut school property taxes by 50% within three years and covered county and municipal property taxes by at least 33% within five years.	2 EDUCATE FOR LIFE Enforce statewide academic and graduation standards while giving communities room to shape curriculum and local priorities.
3 LOWER HOUSEHOLD COSTS Protect utility ratepayers, require data centers to pay their own costs, and demand reliable, affordable Pennsylvania energy.	4 FIX ROADS AND CUT TRANSPORTATION COSTS Phase out the state gas tax, eliminate commuter and passenger Turnpike tolls, reduce commercial tolls, and fix existing roads first.
5 SAFE COMMUNITIES Support law enforcement, victims, due process, school safety, and accountability for misconduct and repeat violent crime.	6 SECURE AND TRANSPARENT ELECTIONS Require voter ID with free IDs, voter-verifiable paper records, strict chain of custody, public reconciliation, meaningful audits, and observer access.
7 HONEST GOVERNMENT Audit spending, expose results, recover fraud, control reserves, and stop treating new revenue as permission for new waste.	8 OPPORTUNITY TO WORK Support small businesses, skilled trades, agriculture, cottage-food producers, and practical pathways from school into adult life.

I will not promise that every change can happen immediately or without opposition. Some reforms require legislation. Others may require constitutional amendments, federal cooperation, collective bargaining, regulatory changes, or multi-year transitions. A governor must be honest about those limits while still pushing the state toward measurable goals. The difference in this campaign is not that I claim to have a magical answer. The difference is that each reform is being built with funding, implementation, safeguards, tradeoffs, and accountability in mind. Pennsylvania has had enough press conferences announcing inputs. Taxpayers deserve to see outcomes.

THE STANDARD

A proposal is not successful because government spent money, created a program, or issued a report. It is successful only when the underlying problem improves and the public can verify the result.

THE GOVERNING TEST

Every proposal should pass four tests before government asks the public to pay for it.

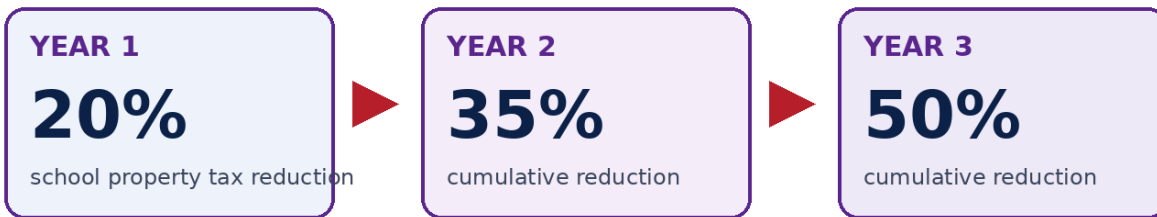


Source: James Moore for Governor approved platform and accountability framework, 2026.

Property Tax Relief That Can Last

Homeowners should never be taxed out of homes they worked their entire lives to own.

A PHASED, ACCOUNTABLE PROPERTY TAX REDUCTION



Source: James Moore for Governor Property Tax Reform Plan, approved campaign framework, Aug. 2026.

Pennsylvania's property tax system punishes people for owning a home, even after the mortgage is paid. The bill is disconnected from income and can rise while a homeowner's ability to pay remains flat or falls. Seniors, disabled residents, working families, farmers, landlords, renters, and small businesses all feel the cost.

My plan would reduce school property taxes by 20% in the first year, 35% cumulatively in the second year, and 50% within three years. Covered county, municipal, library, fire, emergency-service, and other local property taxes would be reduced by at least 33% within five years. If a responsible path to full elimination is financially and constitutionally viable without creating a larger tax or funding crisis elsewhere, I will pursue it.

Schools and essential local services must continue to operate. The answer cannot be to erase one bill and quietly replace it with a larger income tax, a broader tax on necessities, or an unstable funding promise. Replacement revenue must be protected in dedicated lockboxes and tied to the actual reductions homeowners were promised.

The transition begins with audits, spending controls, reserve accountability, enforcement, consolidation where it saves money without harming services, recovery of improper payments, protected replacement-revenue lockboxes, public reporting, and firm limits on local taxing power. This is why the reduction can work and remain permanent instead of disappearing after a few budgets. Any limited tax-base changes must focus first on luxury and discretionary areas. Pennsylvania's personal income tax should be a last resort, not the first answer.

- Enhanced relief, hardship protections, and stronger tax-sale safeguards for seniors, disabled residents, veterans, surviving spouses, low-income homeowners, and people facing severe tax-to-income burdens, so Pennsylvanians are not forced out of homes they worked their entire lives to own.
- Family-farm protections, renter relief, and rules that require tax savings to reach tenants when property owners receive state-supported reductions.
- Revenue-neutral reassessments, limits on sudden taxable-assessment increases, and tax sales used only as a last resort after meaningful hardship protections.
- Public dashboards showing replacement revenue, local reductions, school funding, reserves, and whether promised savings actually reached taxpayers.

WHY THE REDUCTION CAN LAST

The plan does not simply replace one tax and leave spending and taxing authority untouched. Audits, reserve controls, spending limits, protected replacement revenue, state oversight, and public reporting prevent the same burden from quietly being rebuilt. The immediate commitment is permanent, measurable reduction. Full elimination remains the goal when it can be done responsibly without creating a larger problem elsewhere.

Education and Ready-for-Life Reform

Students must be taught, teachers supported, parents heard, schools safe, and taxpayers respected.

Pennsylvania's education system needs more than another funding increase or another round of temporary programs. The state must define what every student is expected to learn, measure whether schools are delivering it, and prepare young people for adult life whether they choose college, a trade, military service, public service, entrepreneurship, or direct employment.

STATEWIDE STANDARDS WITH LOCAL FLEXIBILITY

Pennsylvania would establish enforceable statewide academic and graduation requirements in reading, writing, mathematics, science, history, civics, reasoning, financial literacy, digital responsibility, and practical life preparation. Local communities would retain flexibility over curriculum, teaching approach, and local priorities as long as students meet the standards.

Local school boards would be replaced by elected district councils focused on student performance, parent concerns, school priorities, and budget development. A countywide elected board with equal district representation would review major spending and approve budgets. Local districts would remain operationally distinct, but they would no longer possess unchecked independent taxing power.

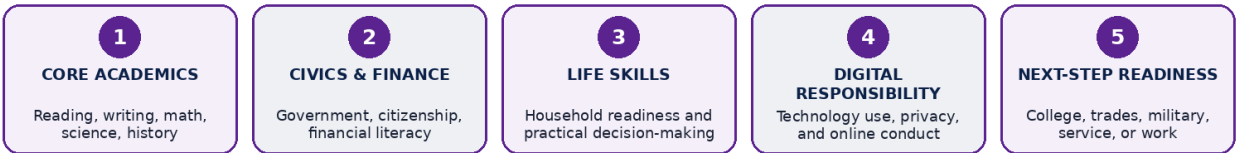
Superintendents would work under renewable one-year performance contracts. That is not about creating constant instability. It is about making leadership accountable for academics, finances, safety, staffing, special education, parent communication, and the execution of approved reforms.

ACADEMICS AND READINESS	DISCIPLINE, SAFETY, AND SUPPORT
- Strong K-5 literacy and mathematics foundations. - Limits on social promotion and required transition reviews. - Restored class rank, valedictorian, and salutatorian. - Financial literacy, civics, life skills, and household readiness.	- Student cellphone restrictions during the school day. - Technology limits in early grades and stronger data privacy. - Separate special-education classrooms when inclusion is not the best setting. - Classroom cameras, phones in classrooms and halls, and defined school-police authority.

School choice remains part of the plan, but choice must come with honest information and accountability. Public schools still have a constitutional obligation to serve students, and private or alternative options should not be used as an excuse to abandon children with disabilities, transportation needs, behavioral challenges, or limited family resources.

READY-FOR-LIFE GRADUATION FRAMEWORK

Statewide requirements with local flexibility in curriculum and instruction.



Source: James Moore for Governor Education and Ready-for-Life Reform, approved campaign framework, 2026.

Energy, Utilities, Data Centers, and Roads

Pennsylvania should benefit from its resources without forcing families to subsidize private expansion or broken systems.

Pennsylvania produces energy that powers homes and businesses far beyond our borders, yet families here still face rising electric bills and concerns about grid reliability. Energy policy must begin with the ratepayer. Reliable service and affordable bills are not side issues. They are basic economic necessities.

Data centers can bring construction, investment, and tax revenue, but they also create enormous demand for electricity, water, transmission capacity, roads, emergency services, and public infrastructure. My position is straightforward: a data-center project must pay the full direct and reasonably attributable indirect cost of serving it. Residential and small-business customers should not be forced to subsidize special infrastructure or absorb higher rates created by private demand.

- Binding grid-capacity and reliability reviews before approval, with public disclosure of projected electricity and water demand.
- Developer-funded transmission, substations, road improvements, water systems, emergency planning, and decommissioning obligations attributable to the project.
- Ratepayer protections that prevent utilities from shifting speculative project costs onto households and existing small businesses.
- Local input, environmental safeguards, water-use limits, and enforceable performance agreements rather than vague promises of future jobs.

PJM ACCOUNTABILITY

Pennsylvania must demand better performance from the regional grid operator. If PJM cannot provide reliable, affordable service and a fair deal for Pennsylvania, the Commonwealth must be prepared to pursue a responsible path out rather than accept permanent failure.

Transportation requires the same discipline. The Pennsylvania Transportation Funding Reform Plan would phase out the state gas tax over five years, eliminate commuter and passenger Turnpike tolls, lower commercial tolls, protect Liquid Fuels funding, and make Fix Roads First the governing priority.

That means pausing lower-priority expansion while the repair backlog is addressed, auditing every major funding stream, publishing project costs and delays, and preventing transportation revenue from being diverted without clear public accounting. Replacement revenue must be honest and broad enough to sustain roads, bridges, transit, State Police coverage, and local infrastructure without hiding the cost in another unstable promise.

COST RESPONSIBILITY AND TRANSPORTATION RELIEF

Growth should pay its own way, while transportation funding is redirected toward relief and repair.

DATA CENTERS: WHO PAYS?

DEVELOPER / PROJECT

- Transmission and substations
- Road and water-system upgrades
- Emergency planning and decommissioning
- Reasonably attributable indirect costs

TRANSPORTATION REFORM

5 YEARS

Phase out the state gas tax

TOLLS

End commuter and passenger Turnpike tolls

ROADS

Fix Roads First and audit funding streams

Sources: James Moore for Governor Data Center Accountability Plan and Pennsylvania Transportation Funding Reform Plan, 2026.

Healthcare, Public Safety, Accountability, and Opportunity

The Commonwealth should protect people, punish fraud, and stop rewarding systems that fail.

HEALTHCARE: TREAT THE PROBLEM

Healthcare reform should prioritize accurate diagnosis, prevention, early intervention, coordinated care, appropriate testing, and treatment of underlying causes. Medicaid dollars must reach eligible patients and legitimate providers. Faster death reporting, provider screening, claims review, capitation reconciliation, and fraud recovery would protect both taxpayers and vulnerable residents.

PUBLIC SAFETY WITH DUE PROCESS

I support law enforcement, including cooperation with federal immigration enforcement, while also requiring constitutional limits, due process, professional standards, and accountability for misconduct. Victims must be heard, repeat violent offenders held accountable, and mental-health and addiction systems required to produce measurable outcomes.

HONEST GOVERNMENT

Every major program should have clear goals, independent audits, public dashboards, reserve rules, clawbacks, and consequences when officials or contractors misuse funds. Pennsylvania must account for every dollar before asking taxpayers for more. Spending totals are inputs. Results are the measure.

WORK, SMALL BUSINESS, AND SENIORS

The state should reduce unnecessary barriers for small businesses, expand safe cottage-food opportunities, strengthen skilled-trade pathways, and involve employers and unions in career preparation. Senior protections include property-tax relief, utility affordability, fraud prevention, and eliminating Pennsylvania's inheritance tax so families can pass homes, land, and assets to the next generation.

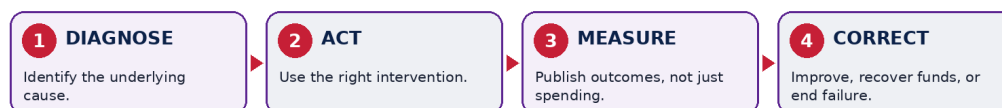
ONE RULE ACROSS EVERY DEPARTMENT

Treat the problem, not manage it. A program should not survive forever simply because government has become accustomed to paying for it. Protect what works, repair what can be repaired, and end what cannot show results.

These positions are not designed to fit neatly into a Republican or Democratic package. Some will be called conservative, some reform-minded, and some simply practical. I am not asking voters to agree with every detail before listening. I am asking them to judge whether the plan is serious, funded, constitutional, measurable, and focused on the lives of Pennsylvanians.

TREAT THE PROBLEM, NOT MANAGE IT FOREVER

The same accountability cycle applies to healthcare, public safety, fraud prevention, and every department.



Sources: James Moore for Governor healthcare and government accountability reforms, 2026.

Community Events and the Statewide Fair Calendar

The Commonwealth is more than Harrisburg. This issue highlights four major events still ahead and lists every remaining 2026 fair in the official Pennsylvania schedule with “County” in its name, plus Westmoreland Fair.

FEATURED STATEWIDE EVENTS

Still Ahead This Month

MUSIKFEST

Through August 9 | Bethlehem, Lehigh and Northampton counties

A ten-day celebration with hundreds of performances, including numerous free stages, family activities, food, and arts.
artsquest.org/musikfest

LITTLE LEAGUE BASEBALL WORLD SERIES

August 19-30 | South Williamsport, Lycoming County

Twenty teams from around the world compete in an iconic Pennsylvania youth-sports tradition. General admission and parking are free.
littleleague.org/world-series

LITTLE ITALY DAYS

August 13-16 | Bloomfield, Pittsburgh, Allegheny County

A free four-day Italian heritage festival with three stages, more than 30 acts, food, family activities, and support for Bloomfield businesses.
littleitalydays.com

PHILADELPHIA FOLK FESTIVAL

August 14-16 | Upper Salford Township, Montgomery County

The 63rd festival returns to Old Pool Farm with music on seven stages, camping, crafts, food, cultural activities, and family programming.
folkfest.org

UPCOMING PENNSYLVANIA COUNTY FAIRS

Remaining Dates as of August 5, 2026

Through Aug. 8 Fayette County Fair	Through Aug. 8 Clinton County Fair
Through Aug. 8 Venango County Fair	Through Aug. 8 Cameron County Fair
Through Aug. 8 Fulton County Fair	Through Aug. 8 Mifflin County Youth Fair
Through Aug. 8 Potter County Fair	Through Aug. 8 Carbon County Fair
Through Aug. 8 Union County West End Fair	Through Aug. 8 Chester County 4-H Fair
Aug. 7-15 Wayne County Fair	Aug. 9-15 Greene County Fair
Aug. 9-15 Huntingdon County Fair	Aug. 10-15 Tioga County Fair
Aug. 10-15 Warren County Fair	Aug. 11-15 Elk County Fair
Aug. 15-22 Washington County Ag Fair	Aug. 16-22 McKean County Fair
Aug. 17-22 Lawrence County Fair	Aug. 18-22 Northumberland County Fair
Aug. 18-22 Perry County Community Fair	Aug. 21-29 Centre County Grange Fair
Aug. 21-29 Westmoreland Fair	Aug. 22-29 Crawford County Fair
Aug. 22-29 Somerset County Fair	Aug. 30-Sept. 5 Indiana County Fair
Aug. 30-Sept. 5 Erie County Fair / Wattsburg	Sept. 2-6 Sullivan County Fair
Sept. 2-7 Wyoming County Fair	Sept. 5-12 Juniata County Fair
Sept. 6-12 American Legion County Fair	Sept. 9-13 Luzerne County Fair
Sept. 16-18 Southern Lancaster County Fair	

Official fair dates: Pennsylvania State Association of County Fairs, 2026 Chronological Fair Dates; Chester County 4-H schedule: Penn State Extension. The complete statewide fair schedule is available at pafairs.org.

KEY GENERAL ELECTION DATES

OCT. 19 Voter registration deadline	OCT. 27 Mail-ballot application deadline	NOV. 3 General Election Polls 7 a.m.-8 p.m.
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Election dates verified through the Pennsylvania Department of State. Event details were verified through official organizer websites. Fair and event schedules can change; check official sources before traveling.

How We Move Forward

A write-in campaign succeeds only when supporters know the name, know the process, and bring other voters with them.

EXAMPLE WRITE-IN AREA

Ballot layouts and voting systems vary by county. Follow the instructions on your ballot.

GOVERNOR

 **WRITE-IN**
James Moore

Mark the write-in option
and write the name clearly.

Use the exact name: JAMES MOORE

The exact appearance of the write-in option will differ by county and by voting system. The campaign will publish county-specific instructions after official sample ballots and demonstrations are available. The universal rule is to follow the instructions on the ballot, mark the write-in selection when required, and write the name James Moore clearly.

1. LEARN Follow the campaign and understand the reforms well enough to explain why you support them.	2. TEACH Show voters how to use the write-in option and remind them that spelling the name clearly matters.
3. ORGANIZE Build county contacts, local volunteer teams, event hosts, neighborhood lists, and Election Day coverage.	4. TURN OUT Help supporters register, request mail ballots when appropriate, make a voting plan, and cast the write-in vote.

THE NEXT STAGE CANNOT BE BUILT BY ONE FAMILY

Dana, Trinity, Nathaniel, and I have taken this campaign as far as we can alone. We need volunteers, county contacts, event hosts, donors, social-media supporters, and voters willing to speak to people directly. Every contribution will be reported as required. The campaign has received only \$50 in donations so far, that money remains in reserve, and every expense to date has been paid out of pocket.

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